

Corsair & Partners Launch Rs 2.5L Dream PC

NEW DELHI / BANGALORE, India -- February 7, 2011 -- [Corsair®](#), a worldwide designer and supplier of high-performance components to the PC gaming hardware market, today announced the launch and availability of the Rs 2.5Lakh Ultimate Dream PC, targeted at gamers at the pinnacle of their profession striving for a competitive edge where gaming tournament decisions and response times are measured in nano-seconds and heroes can be reduced to zeroes in a blink of an eye.

Corsair and partners have selected the best PC gaming and digital entertainment components available in India to create a masterpiece of hardware, enabling Ultimate Dream PC pilots, split second sensory advantages such as detection of enemy footsteps and reduced game lag resulting in offensive maneuver advantages. The Ultimate Dream PC is a thoroughbred Gaming machine and also features the very latest in digital entertainment technologies including Blu-ray DVD, 3D LCD monitor, and Dolby 5.1 surround sound for a truly immersive entertainment experience.

"Corsair forecasts explosive double-digit growth for the Indian PC gaming market in 2011 with over 10 million India gamers spending 5 or more hours a week gaming online" commented **Scott Thirlwell, Director of Sales - APAC at Corsair**. *"The fastest growing PC gaming segment is the youth market aged between 16 - 25 yrs old. Online social media such as Facebook is introducing a huge new audience to basic online games and our research shows a large number taking gaming a step further with hardcore 3D games requiring mid to high-level gaming PC hardware. This is a huge market opportunity for Corsair partners in India"*.

"To a growing number of computing enthusiasts the PC has evolved from a simple productivity tool into a status symbol and object of desire amongst their community of fellow enthusiasts" commented **M A Mannan, Country Manager - India at Corsair**. *"Corsair is providing the hardware building blocks to enable variations of the Dream PC to suit individual needs and personality"*.

The Dream PC is available in three flavors, targeting different segments of the India PC gaming/entertainment ecosystem.

1. **Ultimate Dream PC** - If the old saying "A gamer is only as good as his hardware" is accurate then it's safe to say an Ultimate Dream PC pilot has reached the pinnacle in gaming. The Ultimate Dream PC represents the absolute state of the art in high performance computing and when the gaming is wrapped up a complete suite of cutting edge entertainment is waiting to be unleashed. Entertainment features include Blu-ray DVD, Samsung 3D LCD 22 inch monitor, NVidia 3D glasses with 5.1 Dolby surround sound provided by Corsair HS1 headset and M-Audio speaker set. Corsair's 800D cabinet houses the hardware driving the Ultimate Dream PC that reads like the who's who of the hardware industry. Intel's latest 3.4GHz Sandy Bridge CPU and three powerful NVidia SLI graphics cards from Zotac provide stunning processing horsepower. Storage includes Corsair's 120GB SSD enabling lightening fast start up and game load times while main storage is WD's massive 1 terabyte hard drive. Corsair's Dominator GT 12GB, 2000MHz kit of memory, 1200W AX power supply, H70 CPU water cooler, Asus P8P67 Deluxe motherboard, Razer and Logitech peripherals round out the package. MRP: Rs 2.5L
2. **Gamer Dream PC** - A powerful gaming package by anyone's standards, the Gamer Dream PC offers best of class technologies with serious gaming in mind. Corsair's 600T cabinet houses Intel's latest 3.1GHz Sandy Bridge CPU with two powerful NVidia SLI graphics cards from Zotac providing the processing horsepower. Corsair's 60GB force SSD and WD's 500GB HDD provide a perfect balance of fast system boot/load speed and large capacity storage. Corsair's Vengeance 8GB, 1600MHz kit of memory, 600W GS power supply, A70 CPU air cooler, Asus motherboard, Razer and Logitech peripherals round out the package. MRP: Rs 99,000.
3. **Custom Dream PC** - Enables PC enthusiasts to mix and match gaming components to individualize their PC building experience and come up with the system that perfectly fits their computing needs and personal style.

Warranty

Ultimate Dream PC and Gamer Dream PC are backed by Corsair's 3 year Dream Service warranty. The Dream Service encompasses a dedicated Dream PC support 1-800 line as well as on-site support at Corsair's 23 service centers nationwide.

Gaming Market in India

In 2010, the total size of the Indian computer gaming market was estimated at 8.3 million participants broken down into 7.2 million PC gamers, 1.1 million console gamers (Xbox, PS2, Wii etc). With 32% annual growth forecast, 2011 will see the computer gaming market grow to 10.8 million participants. The profile of an "average India gamer" paints the picture of a

well educated (SEC A1/A1+ category) mid-20s, prominently male, who spends an average of 20 hours a week gaming.

Images

For Images of Dream PC please [click here](#).

Availability

The three variants of the Dream PC are available for order through Corsair national distributors, [Aditya Infotech](#), [Inspan Infotech](#) and [Tirupati Enterprises](#).

	Ultimate Dream PC MRP: Rs 250,000	Gamer Dream PC MRP: Rs 99,000
Cabinet	Corsair 800D	Corsair 600T
Power Supply (SMPS)	Corsair 1200AX (1200 Watts)	Corsair 600GS
Motherboard	Asus P8P67 Deluxe	Asus P8H67-M
CPU	Intel Corei7 2600 Sandybridge Processor (3.4GHz)	Intel Corei5 2400 Sandybridge Processor (3.1GHz)
Graphics	3-way SLI - Zotac NVidia GTX 570	2-way SLI - Zotac NVidia GTS 450 1GB AMP Edition
Memory	Corsair CMT12GX3M3A2000C9 3 x 4GB, 2000MHz, Dominator GT	Corsair CMZ8GX3M2A1600C9 2 x 4GB, 1600MHz ,Vengeance
CPU Cooler	Corsair H70 Hydro CPU Cooler	Corsair A70 Air CPU Cooler
Storage	WD 1TB SATA HDD Corsair 120GB Force SSD	WD 500GB SATA HDD Corsair 60GB Force SSD
Optical	Sony Blu-ray DVD RW	LG DVD WR
Keyboard	Razer BlackWidow Ultimate	Razer BlackWidow
Mouse	Razer Mamba	Razer Lachesis
Joystick	Logitech Force 3D Pro	Logitech Attack 3
Monitor	Samsung Syncmaster 2233 RZ 22" Gaming LCD Monitor	LG 2240 22" LED Monitor
3D Vision Glasses	NVidia 3D Vision	
Sound Card	M-Audio Delta 1010LT	
Speakers	M-Audio BX5A Deluxe	
Gaming Headset	Corsair HS1 with 5.1 Dolby Surround Sound	
Operating System	Microsoft Windows 7 Professional	Microsoft Windows 7 Professional

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About Corsair®

Founded in 1994, Corsair supplies high performance products purchased primarily by PC gaming enthusiasts who build their own PCs or buy pre-assembled customized systems. The company's award-winning products include DRAM memory modules, USB flash drives, power supply units, solid-state drives, cooling systems and computer cases. Corsair offers 24/7 customer support via forums and the Tech Support Express helpdesk. Website: www.corsair.com

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