



Begin the New Year on an energetic rush with FUNSKOOL 'NERF BARRICADE '

Chennai, 1st February 2011: With the rise of a new year and new beginnings, Funskool, India's leading Toy Company, is geared up to launch the next big thing from NERF's popular N-STRIKE line of dart blasters, Nerf Barricade. Positioned as an Intense and a masculine sport, Nerf products are designed to bring out the competitive, active and daring side of the children.

About Nerf Barricade

Nerf Barricade is a motorized, semi-auto barricade RV-10 blaster. The 10-dart revolving barrel keeps the firepower coming. The compact design of the sidearm blaster makes it easy to take along on any mission. The tactical rail and stock attachment give you the versatility to add additional accessories to hit your mark with precision. Quick and reliable, your revolving barrel blaster is the one to turn to when you're outnumbered and need to blast your way to victory. The blaster comes with 10 Whistler darts and instructions.

This Boys Collectible is priced at Rs. 999/- and boys of the age group 6 and above can play.

For further details on Nerf Barricade, please visit (www.funskool.com)

About Funskool India Limited

Funskool is a joint venture between Indian tyre giant MRF, and Hasbro, Inc., the worldwide leader in children's and family leisure time products. Funskool upholds the highest standards of excellence and offers the most exciting brands towards child and family entertainment. Ever since starting its operations in 1988, Funskool has focused on all quality and safety aspects of its products by keeping in mind stringent quality standards and systems. With such a diverse product portfolio, Funskool toys are suitable for children of all age groups.

For further details please contact: Perfect Relations

Jagan R @ 9840966867