



## Horlicks Pro Height: Designed by experts

**Chennai:** For all those moms who are –concerned about their children’s height, are they growing as fast as their friends, will they be among the taller ones in the class, can they reach the top of the shelf where you can’t...the question is your child really well nourished enough. It is known that nutrition is an important contributor to height and proper growth.

Horlicks, one of the most trusted brands in the Health Food Drink’s (HFD’s) category, has now launched “Horlicks ProHeight” a **specialized protein formulation containing essential nourishment important for a child’s growth.**

Unlike regular Health drinks<sup>^</sup>, Horlicks ProHeight has **+3 Protein Guarantee:**

**<sup>^</sup>HIGHER: Double the Protein**

**<sup>\$</sup>MORE: Not one but ‘Two’ best quality protein**

**<sup>#</sup>FASTER: Whey Protein that is digested faster**



Horlicks PRO HEIGHT **designed by experts at Horlicks Nutrition Academy** contains:

- Combination of Soya and Whey protein in the ratio of 60:40, which are a source of good quality protein. Whey protein is known to be easily digested and absorbed.
- 23 vital nutrients
- No added preservatives



At Rs 200 for a 400 gm pack Horlicks ProHeight comes in a delicious Vanilla flavor. HORLICKS PROHEIGHT is designed as a nutritional supplement to help support growth, by providing important macro nutrients and micronutrients like vitamins and minerals, to help school age children’s meet their daily requirements..

Now get the Higher<sup>^</sup>, More<sup>\$</sup> & Faster<sup>#</sup> Protein advantage to add to your efforts towards making your child as much as he can be.

<sup>^</sup>Vs leading health food drinks (per 100g)

<sup>\$</sup> More than one source of good proteins

<sup>#</sup> Whey protein is known as fast protein

<sup>\*\*</sup> Best quality Proteins