

'John Miller' launches range of body deodorant sprays in three refreshing fragrances under sub-brands **PowerPlay**, **Flirt** & **DarkNight**. After its success in men's formal wear category in and outside Future Group stores, John Miller has marked its foray in men's grooming category with the launch of its new range of body deodorant sprays.

John Miller range of Deodorant Sprays has three refreshing fragrances that would appeal to the lifestyle of the consumers-on-the-go.

**PowerPlay:** This vitalizing fragrance is for the 'Me at Work' mood wanting to climb the corporate ladder with skilled maneuver.

**Flirt:** This sparkling cool fragrance is for the 'relaxed' mood enriching experiences like after office hangouts, outings with friends, movie's and those relaxed weekends.

**DarkNight:** This musky and woody fragrance is for the 'Me at Party Time' mood resonating with high energy and appetite for adventure unleashing the wild side.

John Miller range of Deodorants will initially be available at all **Big Bazaar & Food Bazaar** outlets at a special introductory price of **Rs 99/- for 150ML**.