

MSI Introduces Ultra-light, Long Battery Life Netbook Exquisitely designed, award-winning Wind U160 combines modern fashion and high technology

MUMBAI, 4 May 2010: Micro Star International (MSI) has announced the India availability of the latest, hi-fashion addition to its netbook lineup – the MSI Wind U160. The ultra-light U160 that weighs less than 1 kg including the battery, has been recognized as a design icon and won the Innovation Foundation (iF) Design Award in Germany on its recent global launch. The new netbook from MSI is based on Intel's Pine Trail platform with the highly-integrated N450 Atom processor, and provides a battery run-time of up to 15 hours.

With its attractive external appearance, slim, lightweight design and painstaking attention to detail, the U160 is sure to appeal to any fashion-conscious consumer. At less than one-inch thickness, the outer shell of Wind U160 is coated with MSI's unique color-film-print (CFP) technology with a two-color – Fancy Gold and Jet Black – finish. The section of the chassis on which the user's hands rest is also coated with scratch-resistant, hard-wearing color-film-print. This attention to detail gives the Wind U160 immense visual and tactile appeal; every aspect of the laptop radiates class and elegance. The U160 uses the latest rod-type screen hinge design, with the power switch located on the end of the hinge.

Despite its portability, the energy-saving 10-inch LED display of the Wind U160 boasts a reaction time of just 8 milliseconds, twice as fast as any other comparable netbook. The high-resolution 1024x600 display provides a picture which is wider, brighter and has better color saturation – giving the user an awesome visual experience. The netbook's unique Chiclet keyboard, an independent key design for more stable and quiet operation provides comfort to users. MSI has specially designed a seamless wider touch pad for Wind U160 that have 20% larger surface area for easier finger movement which makes the keyboard area a more streamlined look.

With its MSI-developed "ECO" energy-saving technology, the battery life of the Wind U160 is pushed to the edge to provide an extended power supply. Users can choose from five power supply modes – Gaming, Movie, Presentation, Document and Turbo Battery – to customize the power supply based on user requirements.

The Wind U160 also offers comprehensive wireless networking functionality as it has built-in 802.11 b/g/n capability, Bluetooth V2.0 EDR, and supports 3.5G (Enhanced Third Generation) mobile communications. With the Wind U160, users can enjoy convenient, high-speed wireless Internet communication any-time, anywhere, overcoming the barriers of distance.

With its stylish look and extreme portability, the MSI Wind U160 is targeted at fashion seekers and mobile users. It is most suited to those who need extreme mobility and need to carry their information wherever they travel – such as salespersons always on the move, or students on vast campuses.

The Wind U160 is priced at Rs. 23,999.

About MSI:

Founded in August 1986, MSI (Micro Star International) is a world-class leading company specializes in the design and manufacture of mainboards, graphics card and notebooks. MSI is now the world No1 graphic card manufacturer and Top-3 in mainboards. According to Displaybank, MSI is the **No4**

Netbook supplier in 2008 and being ranked as **Top 10 NB Brand** in the worldwide market based on shipments.

MSI Computer India Pvt. Ltd. initiated its local presence as a licence office in 2005 and become a fully functional subsidiary in 2007. Today MSI India has in total 30 employees to provide local sales, marketing and service support.

Please visit www.msi.com

For more information:

Sandeep Kumar, MelCole PR,
 T: 022-6526-5143,
 E-mail: Sandeep_Joshi@melcole.com

MSI Wind U160 Specifications:

OS	Microsoft ® Windows® 7 Starter
CPU	Intel® Atom™ Processor N450 (1.66GHZ)
Chipset	Intel® NM10 Express Chipset
Graphic	Intel® Graphics Media Accelerator 3150
Memory	DDR2 667 support up to 2 GB(1 DIMM slot)
LCD	10.1" (1024 x 600) WSVGA LED
HDD	320 GB or above (2.5" SATA)
Card reader	2 in 1 (support SD,MMC)
I/O	D-sub*1 , USB 2.0*3 , Mic-in, Headphone, RJ45
Battery	3 cells / 6 cells (optional)
Wireless	802.11 b/g/n, Bluetooth V2.0EDR
Webcam	1.3 M Webcam
Sound	HD Audio, Stereo speakers
Dimension	265 x 165 x 24-25.4mm
Weight	1 Kg (with 3 cell battery)