

# MAYBACH



**Press Information**

1st February, 2011

## **Mercedes-Benz India celebrates 125<sup>th</sup> anniversary of the automobile: Launches the super-luxury ‘Maybach’ in India**

- Mercedes-Benz celebrates its 125<sup>th</sup> anniversary and its invention of the automobile with the launch of the super-luxury saloon, Maybach
- Maybach will be available in two top-of-the line super-premium luxury variants - the *Maybach 57 S* and the *Maybach 62*.

**New Delhi –Mercedes-Benz today celebrated its 125<sup>th</sup> anniversary and invention of the first automobile by its founders Karl Benz and Gottlieb Daimler by raising the bar of luxury motoring yet again, in India. Today it launched the iconic “Maybach” brand in two top of the line variants - Maybach 57 S & Maybach 62. The Maybach – symbolized by the double M in the curved triangle is considered to be the pinnacle of automotive engineering, technical excellence and timeless elegance and is a culmination of the company’s expertise in automotive development spanning 125 years.**

**Mr. Peter Honegg, Managing Director and CEO of Mercedes-Benz India** said: “Designed with meticulous attention to detail, built in a state-of-the-art manufacturing factory and kitted out with 21st-century automotive technology, the Maybach 62 and Maybach 57 S are writing the next chapter in the history. These, along with Mercedes-Benz models made some of the finest examples of automotive excellence, worldwide. We are happy to offer this epitome of automotive excellence for the discerning Indian customer.”

The Maybach exhibits the dynamic and passionate genes of the Mercedes-Benz brand, clearly manifested from the very first glimpse. Its esteemed profile is emphasized by technological precision and intelligently conceived details. The LED daytime driving lights integrated in the front bumper coalesce striking aesthetics with enhanced safety, while the sporty design of the new-look 20-inch wheels alludes to the car’s invigorating power and performance. The charismatic lower body is reinforced by the horizontally divided front bumpers and the wide stance of the car. These elite touches combined with the dual tone

right down to the last detail.

The Maybach represents the quintessence of automotive luxury with its lavish and palatial interiors. The rear compartment provides a level of seating comfort that is unparalleled within the high-end luxury car segment. Finest leather in subtly elegant shades combined with the Alcantara roof lining and the warm hues of the wood trim elements evoke a feeling of wellbeing and calm. Master craftsmen realize even the most lavish of requests, and a remarkable selection of optional extras is available to suit the most discerning of tastes. The luxurious interiors immerse one in comfortable cocoon cushioning from the chaotic pace of the world.

**Distinctive Lineage:** The Mercedes-Benz and Maybach automotive brands have much in common besides a long and distinguished tradition. Wilhelm Maybach (1846-1929), a long-time associate of Gottlieb Daimler (1834-1900), held the post of technical director at Daimler-Motoren-Gesellschaft (DMG) and was the brains behind the construction of the first Mercedes, the template for all modern-day passenger cars, in 1901. For this reason, Maybach was much admired and known as the "king of the design engineers".

In 1907 Wilhelm Maybach - who took his place in the European Automotive Hall of Fame in Geneva in March 2004 - left DMG, joining forces with his son Karl in 1909 to build powerful engines for the airships produced by Graf Ferdinand von Zeppelin. In the years after 1919 Karl Maybach (1879-1960) - by then based in Friedrichshafen on the shores of Lake Constance - made quite a name for himself through the development and construction of exclusive and technically flawless luxury cars. By 1941, Karl Maybach had built around 1800 of these high-class vehicles, with the bodies painstakingly designed and equipped by specialist firms according to the customers' specifications.

The flagship Maybach model was the DS 8 "Zeppelin" of 1931. At some 5.5 metres in length, the "Zeppelin" ranked as one of the most prestigious German cars of its time "a car of the greatest elegance and power which you would give your last wish to own," as a Maybach brochure put it.

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## Technical Specifications: Maybach 57 S

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### **Engine**

Cylinders/arrangement		12/V, 3 valves per cylinder
Displacement	cc	5980
Bore x stroke	mm	82.6 X 93.0
Rated output	kW/hp	463/630 at 4800-5100 rpm
Rated torque	Nm	1000 at 2000-4000 rpm
Compression ratio		9.0 : 1

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### **Power transmission**

Drive system	Transaxle
Transmission	5-speed automatic

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### **Chassis and suspension**

Front	Double-wishbone suspension, AIRMATIC DC full air suspension system with level control, anti-dive control, torsion bar stabiliser
Rear	Multi-link independent suspension, AIRMATIC DC full air suspension system with level control, anti-squat and anti-dive control, torsion bar stabiliser
Braking system	Sensotronic Brake Control electrohydraulic braking system, internally ventilated disc brakes all round, drum-type parking brake at rear, ABS, Brake Assist, ESP®
Wheels	Front: 8 J x 20; rear: 8 J x 20
Tyres	Front: 275/45 R 20; rear: 275/45 R 20

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### **Dimensions and weights**

Wheelbase	mm	3390
Track, front/rear	mm	1675/1695
Overall length	mm	5734
Overall width	mm	1980
Overall height	mm	1572
Turning circle	m	13.38
Boot capacity*	l	605
Kerb weight acc. to DIN	kg	2735
Perm. gross vehicle weight	kg	3260
Tank capacity/incl. reserve	l	110/14

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### **Performance and fuel consumption**

Acceleration 0 - 100 km/h	s	4.9
Top speed	km/h	275**

- According to VDA measuring method; \*\* electronically limited

## Technical Specifications: Maybach 62

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### **Engine**

Cylinders/arrangement		12/V, 3 valves per cylinder
Displacement	cc	5513
Bore x stroke	mm	82.0 X 87.0
Rated output	kW/hp	405/550 at 5520 rpm
Rated torque	Nm	900 at 2200-3000 rpm
Compression ratio		9.0 : 1

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### **Power transmission**

Drive system	Transaxle
Transmission	5-speed automatic

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### **Chassis and suspension**

Front	Double-wishbone suspension, AIRMATIC DC full air suspension system with level control, anti-dive control, torsion bar stabiliser
Rear	Multi-link independent suspension, AIRMATIC DC full air suspension system with level control, anti-squat and anti-dive control, torsion bar stabiliser
Braking system	Sensotronic Brake Control electrohydraulic braking system, internally ventilated disc brakes all round, drum-type parking brake at rear, ABS, Brake Assist, ESP®
Wheels	Front: 8 J x 19; rear: 8 J x 19
Tyres	Front: 275/50 R 19; rear: 275/50 R 19

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### **Dimensions and weights**

Wheelbase	mm	3827
Track, front/rear	mm	1675/1695
Overall length	mm	6171
Overall width	mm	1980
Overall height	mm	2151
Turning circle	m	13.38
Boot capacity*	l	605
Kerb weight acc. to DIN	kg	2855
Perm. gross vehicle weight	kg	3380
Tank capacity/incl. reserve	l	110/14

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### **Performance and fuel consumption**

Acceleration 0 - 100 km/h	s	5.4
Top speed	km/h	250**

\* According to VDA measuring method; \*\* electronically limited