

Feel Good and Look Great with the Crocs Santa Cruz Corduroy collection this Spring

Continuing Crocs' passion for spreading fun and joy through its trademark colorful footwear, this February collection offers even more delightful



choices for all. The **Crocs Santa Cruz Corduroy** is the essential loafer that never goes out of style. Coming in many heartening colors and styles, Crocs offers the ideal everyday shoes for every one to shape and express their seasonal style and mood. Appropriate for any occasion, this special corduroy edition of our popular Men's Santa Cruz shoe will make your friends jealous.

As spring is fast approaching with a tint of summer glow dotting in the horizon, there is no better way to embrace the cheerful seasonal spirit than freshening yourself with the perfect outfit! While handy comfort and great look may seem like an incompatible duo to some, Crocs wipes away the notion with ease in introducing its premier footwear collection for 2010 that fuses comfort and style seamlessly. Based on the ergonomically superior Croslite™ material in incredibly lightweight design, Crocs continues to offer its unparalleled comfort in unique styles for you to stride in gaiety.

This collection is designed for everyday casual wear build up on the popular Santa Cruz for men and is truly comfortable and ideal for the warm weather. These men's loafers offer the style of a traditional shoe combined with the same comfort found in Crocs' clogs. Canvas uppers in a variety of colors give you the choice to blend in or stand out.

The **Crocs Santa Cruz Corduroy** collection is available in an assortment of colours including Black/ Espresso, Light Grey/ Black and Light Grey/ Navy with a size range of 7 to 11 (US size).

Price: MRP Rs. 3295 only.

ABOUT CROCS INC.

Crocs, Inc. is a designer, manufacturer and retailer of footwear for men, women and children under the Crocs™ brand.

All Crocs™ brand shoes feature Crocs' proprietary closed-cell resin, Croslite™, which represents a substantial innovation in footwear. The Croslite™ material enables Crocs to produce soft, comfortable, lightweight, superior-gripping, non-marking and odor-resistant shoes. These unique elements make Crocs™ footwear ideal for casual wear, as well as for professional and recreational uses such as boating, hiking, hospitality and gardening. The versatile use of the material has enabled Crocs to successfully market its products to a broad range of consumers.

Crocs started its India operations in mid 2007. The brand now has a pan India presence with a reach of more than 300 doors at the wholesale level and a network of 8 concept stores. We have concept stores in **Mumbai, Delhi, Gurgaon, Noida, Kolkata, Pune, Goa** and **230 multi-brand stores across India.**

The shoe is very unique in design to match the lifestyle product standards. Being an iconic brand which is known for its vibrant and fashionable and above all, comfortable footwear, Crocs attracts both male & female lifestyle lovers.

For further details, please visit crocsindia.com.