



## Press Release

### **SEAGATE INTRODUCES BLACKARMOR FAMILY OF STORAGE SOLUTIONS FOR SMALL BUSINESS**

*New Products include Networked and Desktop Storage Options to Store, Backup, and Secure Business Critical Data*

**MUMBAI, March 10, 2010** — Demonstrating its ongoing commitment to provide small businesses with solutions that meet both current and future storage needs, Seagate (NASDAQ: STX), the world's leading provider of storage solutions, today announced a complete portfolio of products designed to protect data for sustained business continuity and optimum uptime. The Seagate® BlackArmor® product line is the family name for a suite of network-attached, workstation and portable storage solutions designed to meet the digital asset management needs of small business professionals. The new solutions – the BlackArmor® NAS 440/420, BlackArmor® NAS 220 and BlackArmor® NAS 110 network storage servers and the BlackArmor® WS 110 external drive workstation - share the same suite of robust backup applications for business professionals and home office use.

“In challenging economic conditions, small businesses are demanding that high-quality, integrated, reliable IT solutions be delivered in economical packages,” Ben Woo, vice president, Enterprise Storage Systems Research, IDC. “Providing the flexibility to choose from an array of solutions that support current needs and provide a strategic growth path with minimal additional investment will be very appealing to this market segment.”

Designed as a simple, easy-to-install and easy-to-manage solution for businesses with little or no IT support, BlackArmor storage solutions are perfect for small office environments with up to 50 employees as well as self-employed professionals. Additionally, the BlackArmor line of solutions provides software management tools that are compatible across the family, providing a consistent user experience and future growth path with minimal training or the need for additional support.

#### **Security, Accessibility and Peace of Mind**

With features like automated full-system backup and SafetyDrill+™ software, a bare metal recovery feature, the BlackArmor family of storage solutions delivers enhanced data protection. Since BlackArmor external drives automatically create an exact copy of everything on your PC, SafetyDrill+ software is ready to restore your entire system if a data disaster such as a virus attack, hardware failure, or PC crash were to occur. SafetyDrill+ software comes preloaded on all BlackArmor products and does not require any additional installation. For increased data protection of backed-up files, the software also features an AES 256-bit government-grade encryption.

“For over 30 years, Seagate has been the trusted provider of reliable storage technology to companies of all sizes,” said Rajesh Khurana, Country Manager – India & SAARC, Seagate Technology. “The BlackArmor family of products gives small businesses, those with home offices, and more advanced recreational users an easy-to-use yet robust storage solution at an affordable price point.”

#### **The Seagate BlackArmor family:**

- **BlackArmor NAS 440/420 Storage Servers:** The Seagate® BlackArmor® NAS 440/420 storage servers are designed to provide optimum uptime and data integrity to ensure business continuity for up to 50 networked computers<sup>1</sup>. Each is a four-bay NAS device, populated with Seagate disk drives. In the case of the BlackArmor NAS 420, it comes with two drives in a four drive chassis. The BlackArmor NAS 440 comes fully populated with four drives. Seagate BlackArmor NAS 440 and Seagate BlackArmor NAS 420 network storage servers help companies ensure they operate efficiently, while keeping their business data secure, available, accessible and protected. Seagate's years of experience developing robust, secure storage solutions offers customers the right blend of features to meet immediate and future business needs:

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<sup>1</sup> Product ships with licenses for up to ten computers. For additional licenses and support, contact Seagate toll free number 000-800-4401392.

- **BlackArmor NAS 220 Storage Server:** Delivering centralized network storage and secure remote access in a compact design, the BlackArmor NAS 220 storage server is a small-business-specific network attached storage solution designed to provide data protection for up to 20 PCs. With 4TB of shared storage capacity, the BlackArmor NAS 220 storage server can meet the needs of small offices and self-employed professionals as well as home networks.
- **BlackArmor NAS 110 Storage Server:** Designed to provide centralized storage and media streaming for up to 10 PCs, the BlackArmor NAS 110 storage server includes support for Windows Server 2008, wiki server support and up to 2TB of capacity, making accessing and sharing content easy for home networks and small offices.
- **BlackArmor WS 110 Workstation External Drive:** For small office, home-based professionals or remote staff, the BlackArmor WS 110 external drive is a powerful, complete and secure direct attached external storage and backup solution. The dual interface of eSATA and USB 2.0 provide quick access to data. With a piano black enclosure, the BlackArmor WS 110 external drive is designed to lie flat or stand vertically to blend seamlessly into a work environment.

#### **Availability and Pricing**

All products are available now through channel partners and select retailers at the following manufacturers' suggested retail prices (MSRP, excluding tax):

Seagate BlackArmor NAS 440 network servers – four-bay, four drive configuration  
Rs. 99,000 for 8TB.

Seagate BlackArmor NAS 420 network servers – four-bay, two drive configuration  
Rs. 52,500 for 4TB.

Seagate BlackArmor NAS 220 network servers – two-bay, two drive configuration  
Rs. 42,000 for 4TB.

Seagate BlackArmor NAS 110 network servers – one-bay, one drive configuration  
Rs. 19,000 for 2TB and Rs. 12,000 for 1TB

Seagate BlackArmor WS 110 external drive workstation  
Rs. 13,500 for 2TB and Rs. 8,000 for 1TB

More detailed information about the Seagate BlackArmor family of solutions can be found at <http://media.seagate.com/seagate-blackarmor-media-kit/>.

#### **About Seagate**

Seagate is the worldwide leader in hard disk drives and storage solutions. Learn more at <http://www.seagate.com>

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